



FOR IMMEDIATE RELEASE

For Information Contact:

Mary Beth Horton
503.646.0242 x33

BUSINESS EDUCATION COMPACT NAMES NEW DIRECTOR

Beaverton, OR, April 9, 2007 – Greg Kulander, Ph.D. has recently been named Director of Student & Educator Services at the Business Education Compact (BEC). In that role, Greg will further develop BEC program services as well as business and educational partnerships to enable BEC to deliver on its mission of connecting classrooms and the workplace by providing innovative, real-world learning experiences for students and teachers.

Greg comes to the BEC with an in-depth understanding of Asian markets. Most recently, he was Director of China Business Development at the Portland-based Vesta Corporation, where he helped launch Vesta's business in China. Greg has extensive international experience and speaks both Mandarin Chinese and Danish fluently. During his decade living in China, his education related experiences included helping to establish a new private college, serving as Board Chairman for an international school and co-founding a legal education and training company. He also held positions in the public relations and the software industries.

Prior to China, Greg lived in Denmark for 12 years where he obtained his M.A. and Ph.D. in Chinese studies at Aarhus University. Greg also holds a business degree from Washington State University (*summa cum laude*) and serves on the board of the Northwest China Council, where he heads up the Chinese Language Education Committee.

Tamra Busch-Johnsen, BEC's Executive Director states, "Greg has a first-hand understanding of what it takes for both education and business to be competitive in a global economy. He will be a great asset to the BEC as it supports the efforts of Oregon businesses and educators to prepare a future workforce."

About the Business Education Compact

Throughout its 23-year history, the BEC has been making learning real by connecting the classroom and workplace through innovative, hands-on experiences such as student and teacher internships; helping students realize how studying science, math and technology can translate into exciting career opportunities; forging education and business partnerships and advocating for quality education in Oregon. Learn more about the BEC at www.becpdx.org.

###